



8 March 2017

Atria Africa Supports Zambezi River Ride

After a successful inaugural event in 2016, Atria Africa is supporting the Zambezi River Ride for a second year.

The Zambezi River Ride is run in collaboration with the Zimbabwe Parks and Wildlife Management Authority and Lomagundi College Schools and is held to help fight poaching in Northern Zimbabwe's national parks.

The 2017 Ride will take place between 6-10 April and involve a series of daily rides along the Zambezi around Marongora, Mupani Cathedral Forests and Jecha.

In 2016, the Ride facilitated the development of a new anti-poaching camp for use by Zimparks Rangers which are now stationed there. This has already resulted in some significant successes against poachers traveling over the border from Zambia, with the consequence that poaching in the area has been reduced significantly.

This year's Ride plans to continue to grow the anti-poaching camp by putting up another permanent structure and a cooking area for the Rangers which will help them to do their job. With the funds raised, the Ride also hopes to make a contribution, in the form of furniture, books and repairs, to the school at Marongora which the Parks Officials' children attend.

Grant Flanagan, Chief Executive of Atria Africa, commented:

"We are pleased to support the Zambezi River Ride for a second year. The Ride achieved incredible results in 2016, contributing to a significant reduction in poaching, and we wish all riders well for this year's event."

- Ends -

Atria Africa: www.atria-africa.com